



HELENSVALE HOGS RUGBY UNION CLUB

**SPONSORSHIP
OPPORTUNITIES 2020**



helensvalerugby.com.au

ABOUT THE CLUB

- First established in 1987, the Helensvale Rugby Union Club has a long history of providing competitive rugby for both males and females.
- Helensvale is situated in a growth corridor of the northern Gold Coast and the Helensvale Hogs has rapidly grown to become one of the largest Clubs in the area with over 20 teams playing Rugby in local competitions both here and in Brisbane.
- The Club has 13 junior teams that play in the local Gold Coast District Rugby Union competition.
- The Club has three senior teams that play in the local Gold Coast District Rugby Union competition.
- The Club has four female teams that play in the local Gold Coast District Rugby Union Rugby 7s competition.
- The Club provides quality coaching and development programs to ensure players reach their potential.
- The Helensvale Rugby Union Club train and play at the Helensvale Rugby Union Fields also known as the “Hog Pen”. The grounds have two rugby fields and a purpose built Clubhouse to service the 300+ players of the Club, their parents and supporters.
- The Helensvale Rugby Union Club is run entirely by volunteers.
- The Club has an active and dedicated life-members group.
- The Club is a Level 3 Good Sports Club.
- Club members are actively involved in the community. In the past year we have: Participated in McHappy Day, raised money for Breast Cancer and laid wreaths at various ANZAC Day memorials.



HOW YOU AND YOUR ORGANISATION CAN HELP!

Gold Sponsor Package

\$10,000 (Exclusive)

Benefits include:

- Company name and/or logo on all Hogs 2020 training tees
- Company logo and web link on Club website
- Company logo displayed on our Clubhouse sponsor board
- You have the opportunity to place a metal fence sign at the Hogs ground (supply of sign at Sponsors' expense)
- Your logo will appear in the Hogs newsletter
- Your logo will appear on all our social media channels
- You have the opportunity to offer discounted or free products and services to Hogs members throughout the season
- You will receive a certificate of appreciation
- You will receive one official training tee
- You will receive one free Club Membership
- Plus invitations to various social events put on through the year including our Sponsors Day

White Sponsor Package

\$5,000 (2 Available)

Benefits include:

- Company name and/or logo on the back of all Senior Hogs 2020 playing jerseys
- Company logo and web link on Club website
- Company logo displayed on our Clubhouse sponsor board
- You have the opportunity to place a metal fence sign at the Hogs ground (supply of sign at Sponsors' expense)
- Your logo will appear in the Hogs newsletter
- Your logo will appear on all our social media channels
- You have the opportunity to offer discounted or free products and services to Hogs members throughout the season
- You will receive a certificate of appreciation
- You will receive one official training tee
- You will receive one free Club Membership

Blue Sponsor Package

\$750 (12 Available)

Benefits include:

- Company name and/or logo on all Hogs 2020 training tees (back)
- Company logo and web link on Club website
- Company logo displayed on our Clubhouse sponsor board
- You have the opportunity to place a metal fence sign at the Hogs ground (supply of sign at Sponsors' expense)
- Your logo will appear in the Hogs newsletter
- Your logo will appear on all our social media channels
- You have the opportunity to offer discounted or free products and services to Hogs members throughout the season
- You will receive a certificate of appreciation
- Plus invitations to various social events put on through the year including our Sponsors Day

Player Sponsor Package

From \$500 (Multiple available)

Benefits include:

- Company logo and web link on Club website
- Company logo displayed on our Clubhouse sponsor board
- Your logo will appear in the Hogs newsletter
- Your logo will appear on all our social media channels
- You have the opportunity to offer discounted or free products and services to Hogs members throughout the season
- You will receive a certificate of appreciation
- Plus invitations to various social events put on through the year including our Sponsors Day
- For an additional \$100 you can have your logo on the sponsored players playing shorts

Sponsorship Signage New

\$500

Sponsorship Signage Renewal

\$250

Ladies Day Sponsor Package

From \$250

Benefits include:

- Company name and/or logo on all Ladies Day 2020 playing jerseys (Front available for \$1,000, back available for \$500 and sleeve available for \$250)
- Company logo on all Ladies Day advertising
- Company logo and web link on Club website
- Company logo displayed on our Clubhouse sponsor board
- You have the opportunity to place a metal fence sign at the Hogs ground (supply of sign at Sponsors' expense)
- Your logo will appear in the Hogs newsletter
- Your logo will appear on all our social media channels
- You have the opportunity to offer discounted or free products and services to Hogs members on Ladies Day
- You will receive a certificate of appreciation
- Plus invitations to various social events put on through the year including our Sponsors Day and Ladies Day



HELENSVALE RUGBY UNION CLUB
SPONSORAGREEMENT FORM

CONTACT DETAILS

ABN

Title First Name Surname

Position

Organisation

Postal Address

Suburb/City State Postcode

Phone Mobile

Email

DECLARATION I have read the Sponsorship Prospectus and agree to the 'Terms and Conditions' outlined in the document. I declare that I am authorised to make this commitment on behalf of my organisation.

Name:

Signature:

SPONSORSHIP OPPORTUNITIES (INCL. GST)

<input type="checkbox"/> Gold Sponsor	\$11,000	<input type="checkbox"/> Ladies Day Sponsor	\$1,100
<input type="checkbox"/> White Sponsor	\$5,500	<input type="checkbox"/> Ladies Day Sponsor	\$550
<input type="checkbox"/> Blue Sponsor	\$550	<input type="checkbox"/> Ladies Day Sponsor	\$275
<input type="checkbox"/> Player Sponsor	\$550	<input type="checkbox"/> Signage Renewal	\$275
		<input type="checkbox"/> Signage New	\$550

PAYMENT DETAILS Total Amount Payable AUD \$

Direct Deposit Account Name: Helensvale Rugby Union Club Inc.

BSB: 114-879 Account Number: 477673827

Please use 'HOGS20' & your company name as the reference.

Email the payment confirmation to president@helensvalerugby.com.au

Cheque (made payable to Helensvale Rugby Union Club Inc.)

Please send me a tax invoice with payment options

TO SECURE YOUR SPONSORSHIP, COMPLETE THIS FORM AND RETURN IT TO:

Email president@helensvalerugby.com.au