

HELENSVALE HOGS 2022 SPONSORSHIP PACKAGES



First established in 1987, the Helensvale Rugby Union Club has a long history of providing competitive rugby for both males and females.

- Helensvale is situated in a growth corridor of the northern Gold Coast and the Helensvale Hogs has rapidly grown to become one of the largest Clubs in the area with over 20 teams playing Rugby in local competitions both here and in Brisbane.
- The Club has 14 junior teams that play in the local Gold Coast District Rugby Union competition. We are the 2021 Gold Coast junior rugby champions, with our U12s and U13s winning their competitions undefeated. Our U15/16s and 18s came second.
- The Club had FIVE senior teams that play in the local Gold Coast District Rugby Union competition in 2021. We had all senior teams make finals. Our opens woman's team winning the gold and our senior men's sides all finishing second.
- The Club has 2 female teams that play in the local Gold Coast District Rugby Union Rugby 7s competition with our u15s coming second and our opens winning,
- The Club provides quality coaching and development programs to ensure players reach their potential.
- The Helensvale Rugby Union Club train and play at the Helensvale Rugby Union fields also known as the "Hog Pen". The grounds have two rugby fields and a purpose-built Clubhouse to service the 300+ players of the Club, their parents and supporters.
- The Helensvale Rugby Union Club is run entirely by volunteers.
- The Club has an active and dedicated life-members group.
- The Club is a Level 3 Good Sports Club.
- Club members are actively involved in the community. In the past year we have:
Participated in McHappy Day; raised money for Breast Cancer and laid wreaths at various ANZAC Day memorial services.



HELENSVALE HOGS 2022 SPONSORSHIP PACKAGES



Gold Sponsor Package \$15,000 (Exclusive) Benefits include

- Company logo on the front of all senior team jerseys Hogs for 2022 (4 teams)
- Company logo on all club polos (200)
- Company name and/or logo on all Hogs 2022 training tees (300)
- Company logo on all playing shorts at hogs in 2022 (300)
- Company logo on all club gym shorts (200)
- Company logo on ladies' day jersey
- Company logo on old boy's day jersey
- Company logo displayed on our Clubhouse sponsor board
- Sponsors board sideline
- Your logo will appear in the Hogs newsletter
- Your logo will appear on all our social media channels
- You will receive a club polo, training shirts, ladies day jersey and old boys day jersey
- You will receive one official framed playing jersey,
- You will receive 5 free Club Membership
- Plus, invitations to various social events put on through the year including our Sponsor's Day

HELENSVALE HOGS 2022 SPONSORSHIP PACKAGES



White Sponsor Package \$5,000 (2 Available) Benefits include:

- Company logo on the back of all senior team jerseys Hogs for 2022 (4 teams)
- Company logo on all club polos (200)
- Company name and/or logo on all Hogs 2022 training tees (300)
- Company logo on all playing shorts at hogs in 2022 (300)
- Company logo displayed on our Clubhouse sponsor board
- Sponsors board sideline
- Your logo will appear in the Hogs newsletter
- Your logo will appear on all our social media channels
- You will receive a club polo and training shirt
- You will receive one official framed playing jersey,
- You will receive one free Club Membership
- Plus, invitations to various social events put on through the year including our Sponsor's Day

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Blue Sponsor Package \$750 (12 Available) Benefits include:

- Company name and/or logo on all Hogs 2022 training tees (back)
- Company logo and web link on Club website
- Company logo displayed on our Clubhouse sponsor board
- You have the opportunity to place a metal fence sign at the Hogs ground (supply of sign at Sponsors' expense)
- Your logo will appear in the Hogs newsletter
- Your logo will appear on all our social media channels
- You have the opportunity to offer discounted or free products and services to Hogs members throughout the season
- You will receive a certificate of appreciation
- Plus, invitations to various social events put on through the year including our Sponsors Day Player

Sponsor Package From \$500 (Multiple available) Benefits include:

- Company logo and web link on Club website
- Company logo displayed on our Clubhouse sponsor board
- Your logo will appear in the Hogs newsletter
- Your logo will appear on all our social media channels
- You have the opportunity to offer discounted or free products and services to Hogs members throughout the season
- You will receive a certificate of appreciation
- Plus, invitations to various social events put on through the year including our Sponsors Day

Sponsorship Signage, sideline New \$750

Sponsorship Signage Renewal \$300

We can also do custom packages to suit your budget as well.

Contact info

If you would like to sponsor, please contact us at
president@helensvalerugby.com.au

HELENSVALE HOGS 2022 SPONSORSHIP PACKAGES



Junior playing jersey package: 3-year deal

Front of jersey, SPONSORED

- Logo on the front of all junior jerseys
- Logo on the back of all our training shirts for 3 years
- Sideline sponsors board
- Company logo and web link on Club website
- Company logo displayed on our Clubhouse sponsor board
- Your logo will appear on all our social media channels
- Plus, invitations to various social events put on through the year including our Sponsors Day

Back of jersey sponsor, SPONSORED

- Logo on the back of all junior jerseys
- Logo on the back of all our training shirts for 3 years
- Company logo and web link on Club website
- Company logo displayed on our Clubhouse sponsor board
- Your logo will appear on all our social media channels
- Plus, invitations to various social events put on through the year including our Sponsors Day

Sleeve sponsor, 2 spots available \$2000 **1 spot left**

- Logo on the sleeve of all junior jerseys
- Logo on the back of all our training shirts for 3 years
- Company logo and web link on Club website
- Company logo displayed on our Clubhouse sponsor board
- Your logo will appear on all our social media channels
- Plus, invitations to various social events put on through the year including our Sponsors Day

Options are for 3 years. Logo will appear on over 15 team's jerseys and on the back of over 300 training shirts. The sponsor's board will be 2400mmx900mm.

JUNIOR JERSEY SPONSORS NEEDED



IF YOU WOULD LIKE YOUR LOGO ON ALL OF OUR NEW JUNIOR JERSEYS
PLEASE CONTACT KARL AT PRESIDENT@HELENSVALERYGBY.COM.AU